



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of)

Deller et al.)

Serial No.: 09/976,793)

Filing Date: 10/12/2001)

For: AN INTERACTIVE MEDIA)
 PRESENTATION SYSTEM FOR)
 PRESENTING BUSINESS DATA)
 OVER A DIGITAL TELEVISION)
 NETWORK)

Examiner: Lonsberry, Hunter B

Art Unit: 2623

Conf. No: 2194

RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action mailed August 23, 2007, the Applicants respectfully request reconsideration of the above captioned patent application in view of the arguments set out below.

12/27/2007 FHETEKI1 00000018 09976793

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